Rep Order# 8883284 **Ver#** 1 **Status** New **Traffic Order#** 37601 **Printed:** 10/15/2012 1:28 PM
EC'd Yes **Last Received:** 10/15/2012 1:08 PM
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS **********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	400A-459A		:30	$50.00	10/16-10/19	4	1	4	$200.00	
		Buyline Comment: NEWS										
	2	M	400A-459A		:30	$50.00	10/22-10/22	1	1	1	$50.00	
		Buyline Comment: NEWS										
	3	TU-F	500A-600A		:30	$225.00	10/16-10/19	4	1	4	$900.00	
		Buyline Comment: NEWS										
	4	TU-F	600A-700A		:30	$275.00	10/16-10/19	1	1	1	$275.00	
		Buyline Comment: NEWS										
	5	TU-F	700A-900A		:30	$200.00	10/16-10/19	2	1	2	$400.00	
		Buyline Comment: CBS THIS MORNING										
	6	M	700A-900A		:30	$200.00	10/22-10/22	1	1	1	$200.00	
		Buyline Comment: CBS THIS MORNING										
	7	TU-F	900A-1000A		:30	$300.00	10/16-10/19	4	1	4	$1,200.00	
		Buyline Comment: KELLY										
	8	M	900A-1000A		:30	$300.00	10/22-10/22	1	1	1	$300.00	
		Buyline Comment: KELLY										

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	9	TU-F	1000A-1100A		:30	$1,575.00	10/16-10/19	1	1	1	$1,575.00	
		Buyline Comment: PRICE IS RIGHT										
	10	TU-F	1200P-1230P		:30	$325.00	10/16-10/19	4	1	4	$1,300.00	
		Buyline Comment: NEWS										
	11	M	1200P-1230P		:30	$325.00	10/22-10/22	1	1	1	$325.00	
		Buyline Comment: NEWS										
	12	TU-F	200P-300P		:30	$1,315.00	10/16-10/19	1	1	1	$1,315.00	
		Buyline Comment: THE TALK										
	13	TU-F	300P-400P		:30	$425.00	10/16-10/19	4	1	4	$1,700.00	
		Buyline Comment: ELLEN										
	14	M	300P-400P		:30	$375.00	10/22-10/22	1	1	1	$375.00	
		Buyline Comment: ELLEN										
	15	TU-F	430P-500P		:30	$450.00	10/16-10/19	4	1	4	$1,800.00	
		Buyline Comment: NEWS										
	16	M	430P-500P		:30	$450.00	10/22-10/22	1	1	1	$450.00	
		Buyline Comment: NEWS										
	17	TU-F	500P-630P		:30	$500.00	10/16-10/19	4	1	4	$2,000.00	
		Buyline Comment: NEWS										
	18	M	500P-630P		:30	$500.00	10/22-10/22	1	1	1	$500.00	
		Buyline Comment: NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	19	TU	1030P-1100P		2 :30	$325.00	10/16-10/16	1	1	1	$325.00	
			Buyline Comment: INSIDE EDITION									
	20	M	1030P-1100P		2 :30	$325.00	10/22-10/22	1	1	1	$325.00	
			Buyline Comment: INSIDE EDITION									
	21	TU	1000P-1030P		2 :30	$350.00	10/16-10/16	1	1	1	$350.00	
			Buyline Comment: ENTERTAINMENT TONIGHT									
	22	M	1000P-1030P		2 :30	$350.00	10/22-10/22	1	1	1	$350.00	
			Buyline Comment: ENTERTAINMENT TONIGHT									
	23	TU-F	1100P-1130P		1 :30	$2,100.00	10/16-10/19	2	1	2	$4,200.00	
			Buyline Comment: NEWS									
	24	SA	500P-700P		2 :30	$225.00	10/20-10/20	1	1	1	$225.00	
			Buyline Comment: NEWS									
	25	SA	530P-600P		2 :30	$275.00	10/20-10/20	1	1	1	$275.00	
			Buyline Comment: POLITICS NOW									
	26	SU	630A-800A		2 :30	$350.00	10/21-10/21	1	1	1	$350.00	
			Buyline Comment: CBS THIS MORNING									
	27	SU	800A-830A		2 :30	$350.00	10/21-10/21	1	1	1	$350.00	
			Buyline Comment: NEWS									
	28	SU	830A-930A		2 :30	$400.00	10/21-10/21	1	1	1	$400.00	
			Buyline Comment: FACE THE NATION									

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	29	SU	700P-800P		:30	$1,500.00	10/21-10/21	1	1	1	$1,500.00	
		Buyline Comment: 60 MINUTES										
	30	TU-F	1100A-1200P		:30	$550.00	10/16-10/19	2	1	2	$1,100.00	
		Buyline Comment: YOUNG AND RESTLESS										
	31	TU-F	800P-900P		:30	$12,000.00	10/16-10/19	1	1	1	$12,000.00	
		Buyline Comment: NCIS LA										
	32	TU-F	900P-1000P		:30	$2,100.00	10/16-10/19	1	1	1	$2,100.00	
		Buyline Comment: NCIS LA										
	33	F	800P-900P		:30	$2,100.00	10/19-10/19	1	1	1	$2,100.00	
		Buyline Comment: HAWAII 5-0										
	34	TH	600P-800P		:30	$3,500.00	10/18-10/18	1	1	1	$3,500.00	
		Buyline Comment: DEBATE										
	35	M	900P-1000P		:30	$2,100.00	10/22-10/22	2	1	2	$4,200.00	
		Buyline Comment: HAWAII 5-0										
	36	SA	800P-1000P		:30	$500.00	10/20-10/20	2	1	2	$1,000.00	
		Buyline Comment: PRIME										

---REPORT TOTALS---

Report Totals: 62 / $49,515.00

---SALES MONTHLY TOTALS---

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Oct 12: 62 / $49,515.00

Sales Totals: 62 / $49,515.00

Station Totals: 62 / $49,515.00

Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$165,050	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+